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Sustainable Symphony:
Echoes of Change)))

Empowering Change: Key Success Factors To Drive Sustainable Social Innovations

Dr. Patrick Chin, Chief Digital Officer
Clairvoyant Lab, Asia



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Chief Consultant

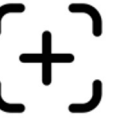
Dr. Patrick Chin is a seasoned professional with over two decades of expertise spanning behavioral and consumer insights, 360 marketing, digital, data analytics and branding. His entrepreneurial ventures in personally coding and building ecommerce, Gen-AI & ML, web3 blockchains and digital transformation startups reflect his dynamic approach. Equipped with a background as a trained data scientist and an award-winning AI record, Dr. Chin embodies a developer & analyst skills with true data-driven marketing and business professional. His diverse skill set includes strategic thinking, brand and marketing, AI and analytics, feasibility studies, AI applications, and leadership.

Notably, he holds a Doctor in Business from UniSa, Master of Science in Statistics and Honours in Economics from the National University of Singapore, and has pursued various other qualifications from renowned institutions like Harvard Business School and MIT Sloan School of Management. His latest pursuit is in AI for Healthcare with prestigious NUS Yong Loo Lin School of Medicine. Dr. Chin's impressive career includes pivotal roles at reputable organizations such as Sampo and MetLife, where he spearheaded significant growth and digital and data innovation. With a track record of driving results through data-driven strategies, he stands as a forward-thinking digital evangelist and a leader in the field of AI technology, digital and data analytics. Some of his clients include TNI, BV, Intercontinental Hotels Group, OCBC Bank, Mastercard, SIA, National University of Singapore Medical School, various Web3 companies and agencies.





Add more



Clairvoyant Lab leverages Generative AI, Web3 and IOT to automate processes, streamline operations, and enhance decision-making for organizations, delivering scalable, impactful solutions through deep-tech innovation.

Our Start-Ups



Our Partners



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Asia International Hemp Federation
27-30 Nov 2024, Bangkok Thailand



Me

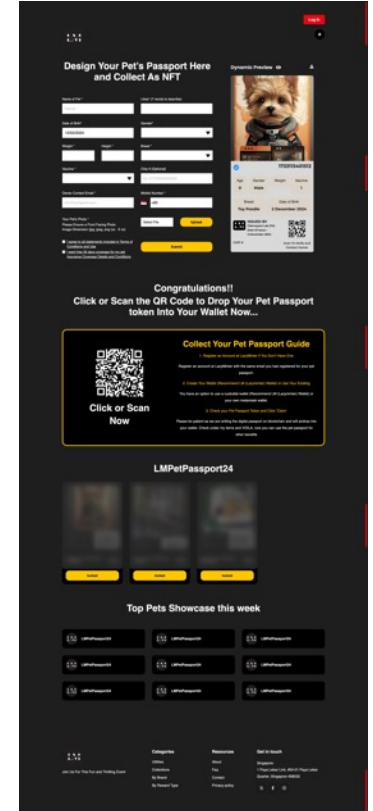
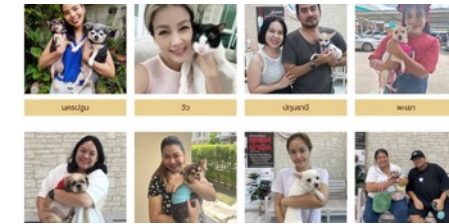
- Sustainable Farming Using Deep Tech
- Community Farming Projects
- International Standards Carbon Credits Certifications – ESG Standards



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The Voice Foundation

Microchips, Pet Passport, Pet Shelter



- PET materials
- Social Cause
- Community Pet Adoption



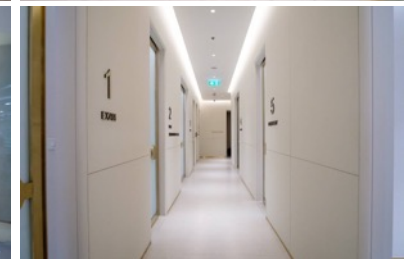
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Sustainable Feedstock for Bio-Diesel (Europe and Japan)



Wellness and Aesthetics Sustainable Materials



- Sustainable Feedstock for Bio-diesel Production
- Franchise model for Collectors and Education Support
- International Standards Carbon Credits Certifications – ESG Standards

- Sustainable Materials
- Technology adoption



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Trending Innovations in Social Impact



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Transparent Aid Distribution:

Blockchain technology is used to ensure transparency in the distribution of aid, ensuring resources reach intended beneficiaries without mismanagement.



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Empower the People:

Solar Power: IOT and solar panel devices brings power to remote areas

Education: Kids have accessed to education with technology and Gen-AI educator

Micro-Finance: GoArisan powered by blockchain



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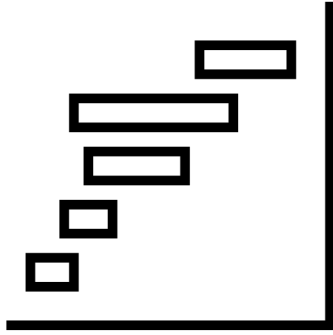
Key Success Factors



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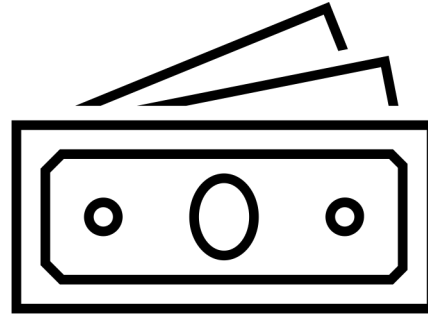


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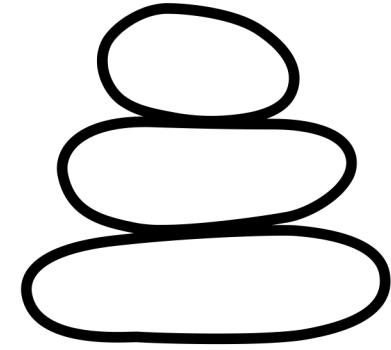
Business Model

The need for hybrid business models that blend profitability with social impact.



Funding & Scaling

Social entrepreneurs face challenges in securing venture capital for Social Innovation focused startups.



Risk Management

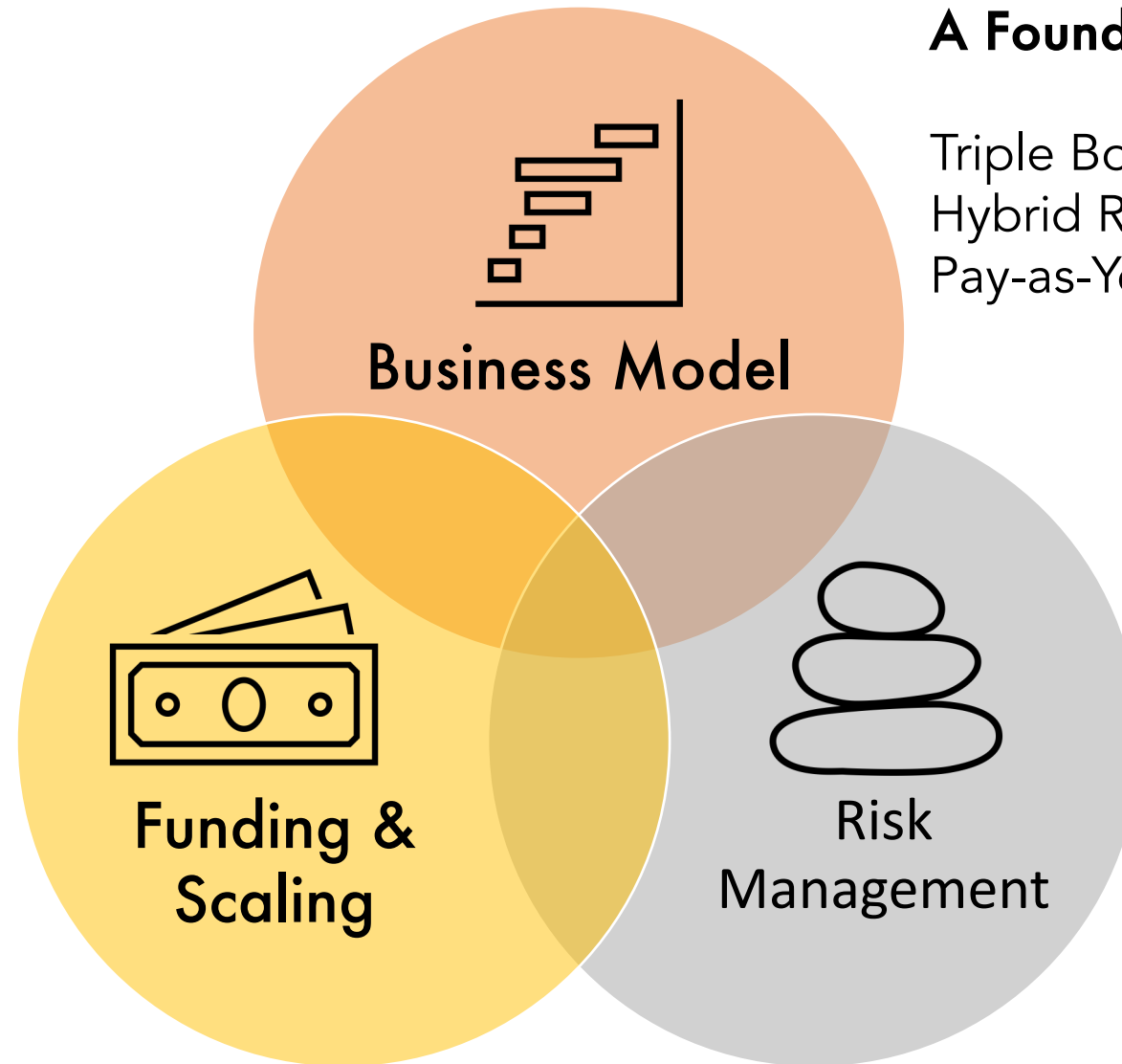
Social ventures operating in underserved areas face risks, including adoption hesitancy and operational sustainability.

A Foundation for Sustainability

Triple Bottom Line:
Hybrid Revenue Streams:
Pay-as-You-Go Models:

Mitigating Barriers to Sustainability

Diversified Revenue Streams:
Compliance and Governance:
Technology Risks:



Fueling Growth and Impact

Funding Sources
Scaling Strategies
With Technology



EASY



NORMAL



HARD



GRANDMASTER 1



GRANDMASTER 2



GRANDMASTER 3



Leadership Challenge:

Maintaining focus on sustainability under financial pressure.

Your Task:

Communicate the business case for sustainability and the long-term benefits it brings.

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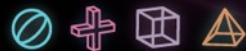
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Let's
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